



RECYCLING UNWANTED CRAYONS INTO UNLIMITED POSSIBILITIES

GIFT OF STOCK

The Crayon Initiative family thanks you from the bottom of its heart for your interest in donating stock as a charitable gift. To receive your tax acknowledgement, please complete and return the form provided on the following page. (If your stock is held in a brokerage account, you can ask your broker to assist you with executing a direct stock transfer.)

Donating stocks that you've owned for more than one year and that have gone up in value is a win-win scenario – you help a worthy cause while also taking advantage of great tax benefits. Your charitable donation can be claimed as a deduction equal to the fair market value of the stock. And because you are transferring ownership of the stock instead of selling it, you save on brokerage fees and avoid paying the capital gains tax on any increase in value over the original cost.

For mutual fund gifts, or for gifts of stocks not held in a brokerage account, please contact The Crayon Initiative's brokerage firm/financial advisor:

Jesse Piburn
Personal Capital Advisors
Jesse.Piburn@personalcapital.com
(303) 218-3329

To proceed, please make note of the information directly below. And know that we are forever grateful for your kindness and generosity.

The Crayon Initiative Tax ID#: 80-0938971
Brokerage House: Pershing LLC, 1 Pershing Plaza, Jersey City, NJ 07399
Telephone Number: (877) 870-7230
DTC Number: 0443
Account Name: The Crayon Initiative
Account Number: QFA045011

Reference: Donor Name _____
(Please include your name so that we can ensure your gift is appropriately acknowledged.)



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Please fill out this Gift of Stock form and send it to The Crayon Initiative so we can ensure that your donation is processed accurately. Please email the completed document to majorgifts@thecrayoninitiative.org.

You may also want to determine if your employer is willing to bolster your contribution through a corporate matching-gift program. These services may also be available to you if you are the spouse of an employee; a retiree; or the spouse, widow or widower of a retiree.

DONOR & SECURITIES INFORMATION:

Name & Type of Securities (e.g.: DELL common stock) _____
Security Symbol _____
Number of Shares _____
Transfer Date ____/____/____

Donor Name (Individual, Corporation, Foundation)

Donor Street Address

Donor City / State / Zip

Broker Name

Broker Company / City / State

Broker Contact / Telephone Number

Donor Telephone / Email Address (to be used only if a question arises in the donation process)

Donor Signature ____/____/____ _____
Date Signed **Donor Signature** _____
Date Signed ____/____/____

NOTE - All account owners must sign this request (e.g. an individual account would require one signature; a Joint Tenants in Common account would require two signatures)

Be sure to consult your tax advisor before making a donation to any charity. And thank you for choosing The Crayon Initiative as the recipient of your thoughtful donation.