#### **PRESENTING SPONSOR:**



Stanford Children's Health



**8TH ANNUAL CHARITY** 

# **GOLF TOURNAMENT** JUNE 17, 2024 | THE BAY CLUB

PREVIOUSLY KNOWN AS CROW CANYON COUNTRY CLUB

711 SILVER LAKE DRIVE, DANVILLE REGISTRATION NOW OPEN

\$250 PLAYER FEES AM ROUND: 8:00 AM SHOTGUN START PM ROUND: 2:00 PM SHOTGUN START SPONSORSHIPS AVAILABLE ALL PROCEEDS BENEFIT:



**REGISTER TODAY** 



855-827-2966 | GOLF@THECRAYONINITIATIVE.ORG



Pelcome to an exciting opportunity to align your brand with a meaningful mission while enjoying a day on the greens that benefits community leaders, businesses, and golf enthusiasts alike.

By sponsoring The Crayon Initiative's Annual Golf Tournament, your brand gains exposure while supporting our mission to deliver crayons to hospitalized children, enhancing their healing and development.

JOIN US AS WE DRIVE TOWARDS A BRIGHTER FUTURE FOR CHILDREN IN NEED, ONE SWING AT A TIME.

## SPONSORSHIP OPPORTUNITIES DOUBLE EAGLE \$15,000 (3 AVAILABLE)

- 8 Tournament golfers/2 foursomes.
- Sponsorship sign with company name and logo at all 18 holes.
- Double Eagle Sponsorship recognition on social media platforms (Facebook, Instagram, Twitter & LinkedIn).
- Your company logo and web link on The Crayon Initiative website as the Double Eagle Sponsor.
- Recognition as Double Eagle Sponsor on all signage.
- Opportunity to add collateral to player swag bag.
- Radio PSA recognition regarding your company's sponsorship.

# EAGLE \$10,000

#### (6 AVAILABLE)

- 4 Tournament golfers/1 foursome.
- Sponsorship sign with company name and logo at 9 holes.
- Eagle Sponsorship recognition on social media platforms (Facebook, Instagram, Twitter & LinkedIn).
- Your company logo and web link on The Crayon Initiative website as the Eagle Sponsor.
- Recognition as Eagle Sponsor on all signage.
- Opportunity to add collateral to player swag bag.
- Radio PSA recognition regarding your company's sponsorship.

#### **BIRDIE \$2,500**

- 2 Tournament golfers.
- Sponsorship sign with company name and logo at 6 holes.
- Birdie Sponsorship recognition on social media platforms (Facebook, Instagram, Twitter & LinkedIn).
- Your company logo and web link on The Crayon Initiative website as the Birdie Sponsor.
- Recognition as Birdie Sponsor on all signage.
- Opportunity to add collateral to player swag bag.
- Radio PSA recognition regarding your company's sponsorship.





# SPONSORSHIP OPPORTUNITIES

# PAR \$1,000



- 1 Tournament golfer.
- Sponsorship sign with company name and logo at 3 holes.
- Par Sponsorship recognition on social media platforms (Facebook, Instagram, Twitter & LinkedIn).
- Your company logo and web link on The Crayon Initiative website as the Par Sponsor.
- Recognition as Par Sponsor on all signage.
- Opportunity to add collateral to player swag bag.
- Radio PSA recognition regarding your company's sponsorship.

#### **APPAREL SPONSOR \$3,500**

- Tee sign with your logo/name to be displayed all day on the golf course.
- Name recognition & link placement on the The Crayon Initiative website.
- Opportunity to add collateral to player swag bag.

## **PUTTING CONTEST SPONSOR \$1,250**

- Recognition at opening of each round signage on putting green where contest happens.
- Tee sign with your logo/name to be displayed all day on the golf course.
- Name recognition & link placement on the The Crayon Initiative website.
- Opportunity to add collateral to player swag bag.

#### HOLE SPONSOR \$250

- Tee sign with your logo/name to be displayed all day on the golf course.
- Name recognition & link placement on the The Crayon Initiative website.

#### YOUR INVESTMENT. OUR IMPACT.

Meet Meadow, a courageous four-year-old battling leukemia and its complications after a stem cell transplant. Despite spending much of her young life in hospitals and traveling for treatments, the moment Meadow received crayons from The Crayon Initiative was transformative.

Our crayons opened a door to therapeutic arts offering her a means to express herself, unleash her creativity, and transcend her immediate surroundings. Meadow's story illustrates the remarkable impact of a crayon, showing how these tools can empower children to communicate their feelings, imagine freely, and discover moments of joy amidst adversity.



855-827-2966 | GOLF@THECRAYONINITIATIVE.ORG

# THE CRAYON CLASSIC GOLF TOURNAMENT SPONSORSHIP REPLY FORM



GET READY TO TEE OFF FOR A CAUSE! PLEASE FILL OUT THIS FORM OR REGISTER ONLINE VIA OR CODE BELOW TO CONFIRM YOUR SPONSORSHIP.

<b>COMPANY NAME:</b>
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#### CONTACT PERSON:

#### ADDRESS:

PHONE:	 
EMAIL:	

SELECT YOUR PREFERRED SPONSORSHIP LEVEL AND JOIN THE FUN:

[] DOUBLE EAGLE (\$15,000)

[] EAGLE (\$10,000)

[] BIRDIE (\$2,500)

[] PAR (\$1,000)

[] APPAREL SPONSOR (\$3,500)

[] PUTTING CONTEST SPONSOR (\$1,250)

[] HOLE SPONSOR (\$250)

ADDITIONAL NOTES/REQUESTS:

PLEASE RETURN THIS FORM TO: THE CRAYON INITIATIVE 155 RAILROAD AVE STE E, DANVILLE, CA 94526

